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PRESS RELEASE

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Small footprint wins big with second award this year – Franke A300 wins iF Design Award 2021

Franke Coffee Systems' most compact and adaptable professional coffee machine, the A300, has been awarded yet another prestigious design award: the iF Design Award 2021. This is the second internationally recognized award for Franke Coffee Systems and its carefully designed A300 this year. The iF Design Award confirms the A300's unique achievements in ensuring reliably great coffee moments while also contributing visual appeal to every location. Easing entry to the premium coffee segment, the award-winning A300 proves consistent quality, high performance, and outstanding design.

Franke's A300 continues to deliver on its promise to create great coffee experiences in any location. Now, these coffee moments also become part of an award-winning success story. Receiving a warm welcome within the industry since its introduction in early 2020, the A300 is continuing to prove Franke's dedication to technology and innovation, as well as appealing aesthetics. Featuring a unique combination of small, adaptable footprint and premium performance features, Franke's A300 ensures excellent in-cup beverage quality, cup after cup, and is equipped to prepare over 100 beverage specialties with/without milk and milk foam.

The A300 is the ideal partner for the professional coffee service segment, for any hotel, restaurant, and café location where its award-winning design contributes to a premium image. At the same time, the versatile performer is also at home in office and workplace environments, where its styling lends itself to creating the ideal ambience for relaxing, team-centric moments, and its straightforward features enable easy operations.

Compact powerhouse, award-winning image

"Our A300 is our most convenient and accessible coffee machine, purpose-designed to respond to our customers' needs. We are pleased design award judges understand this and are very proud to win the iF Design Award. Winning two design awards this year validates our R&D efforts in combining technology and innovation to match user expectations," emphasizes Marco Zancolò, CEO of Franke Coffee Systems.

Recognized by the Red Dot Award: Product Design 2021, in March, winning the iF Design Award 2021 is yet another confirmation Franke's A300 is a compact powerhouse for quality performance and top design.

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Small and large settings and locations are set to benefit from its sleek, aesthetic, premium image and efficiency features that are unique for its size: intuitive 8" touch screen, FoamMaster™ milk system, automatic EasyClean system and Franke Digital Services for enhancing communication and productivity. Meeting trending coffee tastes for both served or self-service concepts is easy as the vivid, largest-in-class display invites with rich visual prompts and engages with Franke Digital Signage by sharing news and custom messaging.

About Franke Coffee Systems

Franke Coffee Systems, a division of the Franke Group, is a world-leading solution provider of fully automatic coffee machines for professional coffee making. Our passion for the best coffee quality motivates us to elevate the customer experience through state-of-the-art innovations. Learn more at coffee.franke.com

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iF Design Award winner Franke A300 presents a sleek and aesthetic design, ensuring the ideal ambience for team-centric moments in office and workplace environments.

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iF Design Award winner Franke A300 creates great coffee moments for professional coffee service in any hotel, restaurant, and café location.

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iF Design Award winner Franke A300 is packed with performance features that are unique for its size, including the intuitive 8" touch screen and FoamMaster™ milk system, for meaningful coffee moments.